

Four years of free public transport for tallinners

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www.tallinn.ee/freepublictransport

Basic figures

Population of Tallinn 443 894 (1st November 2016)

- City budget ~ 600 Mio €
- Total fleet (buses, trams, trolleys) – 440 (2012)/ 477 (today)
- PT budget – 53 Mio € in 2012, 66 Mio € in 2017
- 2012 tickets revenue 17 Mio €,
5 Mio € from non-residents
- Annual cost of free PT for residents
~12 Mio €



Why we did it?

Social aspects:

- Guaranteeing mobility to all residents

Economic aspects:

- Increasing labour mobility within the city limits
- Stimulating consumption of local goods and services

Green aspects:

- Modal shift from cars to PT



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Public health and FPT

Better access to: gym's, pools, sport equipment shops

doctors, hospitals, medications

Cleaner air and less traffic casualties

User of PT walks more compared to car-user



In the beginning there was a referendum

- Plebiscite on free PT 19-25 March, 2012
- **Informing** and **involving** community into decision-making, thus **locking** the decision politically.
- **Yes** -75,5%, **No** - 24,5%

**FPT for the residents of Tallinn started
from 01.01.2013**



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Complex of measures

- Priority for PT: In summer 2012 expanded separated bus lanes network in city centre, total increase from 15 to 23 km
- Accountability: implementation of new PT contactless cards (from September 2012)

Parking tariffs up! Now 1H in Tallinn Old Town zone costs 6 EUR, in Centre 4.80 EUR/H



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Fiscal demography

New residents: registered population in City of Tallinn grew since April 2012 by >28 000 persons

Result: increasing municipal revenues from personal income tax; every 1000 residents bring ca 1 Mio € into city budget

Cost of FPT (12 Mio) covered with surplus



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Mixed results in mobility

10% growth of trips

Sharp change in private car ownership. In 2013 growth in Tallinn almost halted, while in Harju county continued with 10% annual increase.

6% decrease of traffic in city centre, 4% increase citywide



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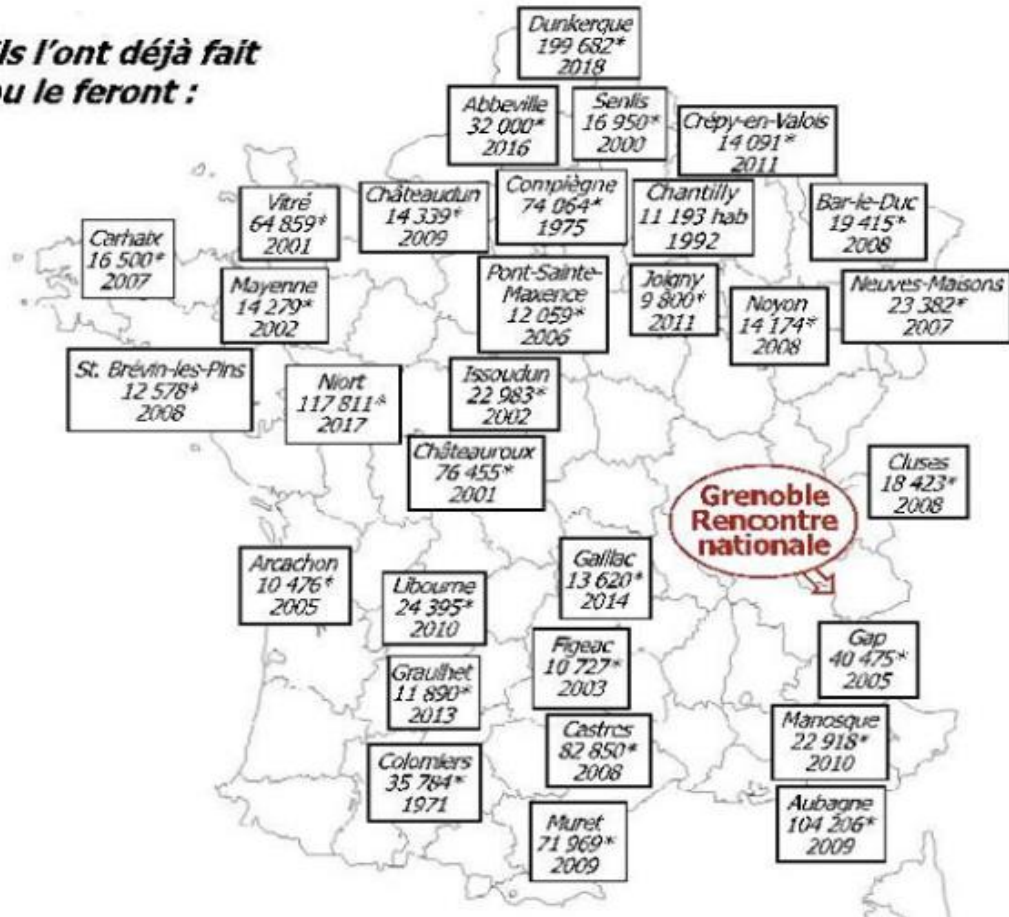
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Inspired by others, inspiring others

- Networking free public transport cities, movements/activists and researchers
- FPT conferences held in Tallinn (EE), Zory (PL), Avesta (SE)
- Bilateral exchanges with Chengdu (CN)
- Dunkerque (FR) committed to FPT from 2018

France

**Ils l'ont déjà fait
ou le feront :**



Poland



There is no universal definition for free public transport (from free for all to limited passenger profiles, travel hours, city districts)

The objectives for doing it and fiscal solutions vary too.

But if asked, people like it everywhere.

Thank You!

- Homepage with FTP conferences presentations, news and media coverage

[www.tallinn.ee/
freepublictransport](http://www.tallinn.ee/freepublictransport)

